

Welcome to the first newsletter for Craft Lodge Royal Arch Representatives in the Province of Wiltshire.

Our aim is to produce this newsletter quarterly in order to provide you with relevant and up-to-date information to help you in your role.

## **Royal Arch Reps Information Packs**

If you attended the RA Reps Seminar in June you will recall the intention to provide you with an information pack with all the information and material you need. These will be arriving in the form of 'e-packs' to your email in-box shortly after the meeting of Provincial Grand Lodge in October.

Mark Fuller

**Provincial Information & Communication Officer** 

## **Talking Heads**

Looking for something different for a Craft meeting?

Invite the 'Talking Heads' team to deliver a humorous, but ultimately important message about the Royal Arch to Master Masons and will encourage them to think about taking the next step.

Contact: Tony Oke Ch586@pglwilts.org.uk



@pgcwiltshire

Contact:

Mark Fuller – Provincial Information Officer
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## **Recruitment & Retention**

As Craft Lodge Royal Arch Representatives you have a key role in recruitment to and retention of members in the Royal Arch.

The Stages of Recruitment:

- 1. Be visible be proud of the Royal Arch and wear your Chapter Jewel, tie and lapel badge. Take the opportunity to update your Craft Lodge about the latest developments in the Province and at Supreme Grand Chapter. Suggest the 'Talking Heads' presentation if you don't have a ceremony.
- 2. The Private Conversation talk to Brothers who are not yet members and gauge their interest.
- 3. Know your audience follow up the private conversation as appropriate. Revisit it on a regular basis and see if anything has changed.
- 4. Be Honest be clear about commitments and cost. Ensure you recommend the right Chapter for the individual (it might not be the one attached to your Lodge).

Retention starts as soon as an individual is Exalted into Chapter and has five clear stages.

## The Stages of Retention:

- Support encourage Lodge members who are RA Masons to attend the Exaltation ceremony.
- Explain take time to talk through what happened with the new Companion and discuss how they felt. Many are impressed by the colour, but confused by the ritual – put in into context for them.
- Visit arrange a visit to another Chapter to see another Exaltation to help the new Companion understand and feel a sense of belonging.
- 4. The Wider Picture encourage attendance at Provincial Convocation.
- 5. Keep Contact check in on a regular basis and let them know you are interested in their journey in the Holy Royal Arch.